



## LEAD 2016 – a mid-point update

5 July 2016

LEAD 2016 is a third year of collaboration between UBS and CampVision to impact marginalized youths. It partners approximately 50 working professional volunteers and 50 youths together to

- develop maturity in self **leadership**, and be empowered to be an effective leader of their peers and positive influence on others; and
- cultivate effective and dynamic **communication** skills.

Through a series of structured sessions, the youths and volunteers have learnt to own their personal feelings and how to manage their individual confidence physiology. They learnt also various forms of communication – verbal and non-verbal – and how to make small talk with other adult volunteers. Both youths and volunteers have all set personal tangible goals, relating to leadership and/or communication, that they will need to achieve by graduation in October. At every LEAD session, they meet in their small groups to hold one another accountable for actions taken (or not taken) in this journey.

LEAD 2016 is facilitated by Andrew Bryant, author, international speaker and executive leadership coach. Andrew uses facilitation, coaching and gamification to create an engaging and transformational learning experience.

LEAD 2016 is now at mid-point of the 10-session journey. We have observed that youths have increasingly gained confidence in themselves. They take on opportunities to lead energizer games, do public speaking in front of the LEAD 2016 cohort, and practice small talk with adult strangers. During LEAD 2016, the youths interact and engage with different LEAD 2016 volunteers who represent a broad variety of professions, including banking, sales, legal, marketing, technology, HR and the military. The volunteers are of different nationalities and collectively, have worked and lived in more than 20 countries.

LEAD is also about family and team. It is an affirming, safe and empowering community of youths and working professionals who find the courage to be vulnerable in their endeavor to be better individuals. They choose to share their respective challenges around leadership and communication with each other, and everyone is each other's support. The connections that are built through the LEAD journey broaden the youths' exposure and their world view. These connections also contribute towards the building of social capital between two groups of people who may otherwise not have had their paths crossed and be personally impacted by each other.

We are proud of the various milestones that the youths, and their volunteers, have achieved to-date, and are excited for where their respective potential will lead them.

Thank you for the support in LEAD 2016 and, especially, for your trust. We appreciate your continued support because without it, we would not be able to move the needle for these youths.

Attached is a series of quotes and photos that we want to share with you.

Leona Tan  
Managing Director  
Asia-Pacific Head of Community Affairs  
UBS AG

Yeo Suan Wei  
Co-Founder and Chairperson  
CampVision

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LEAD 2016 Family Day speakers – Presha and Shane who auditioned for an opportunity to speak at LEAD 2016 Family Day, and who were selected to share about their personal LEAD journey with their peers, mentors, family, friends and representatives of CampVision's strategic school and youth agency partners.



"I learned to be more confident of who I am. Being in LEAD allows me to express my emotions and feelings. It is a huge family helping each other out, building up our confidence and self-esteem. LEAD is different from school and other programs as there I have very little opportunity for me to build my confidence."

**Presha, East View Secondary School**

Presha (second from right) with some members of her LEAD 2016 group

"I practiced this speech about 10 times already. This is something I haven't done before, and I didn't give up. It is the same reason why I come to LEAD, because I want to be better. Being in LEAD really makes me feel like I belong."

**Shane, East View Secondary School**

Shane (second from left) with other LEAD 2016 participants, winning in a team challenge in a LEAD 2016 session about teamwork and communication





Azlan (extreme right) and Zalifah (third from right) and their family at LEAD 2016 Family Day

"LEAD has taught me the importance of being a more confident leader by reaching out to help others, taking initiative to lead the ice-breaker games and also volunteering myself to participate in the activities being conducted by the coach. Fulfilling this role as a self-leader also has its responsibilities such as by always going for Lead sessions regularly and being on time for the sessions. Outside of LEAD, I have also learnt to apply the skills by participating in school activities, guiding my friends during project discussions and also volunteering myself to help in community service. As I continue my journey with LEAD, my family also gives me encouragement to reach out for my goals that I want to achieve and never give up in anything I do."

**Azlan, NorthLight School**

"Azlan transformed to be a better individual when he joined the LEAD programme. Other than being a more self-confident and gregarious individual, he has improved to be more hardworking, in particular to household chores. In the past, he had to be nagged constantly before he would even do the chore he was tasked with. There were times when he would even ignore the chores entrusted to him.

After he started attending LEAD, we are amazed by his transformation – he would automatically do a certain chore consistently without anyone nagging at him. Basically, he would own and take pride with the tasks entrusted to him.

Though I was initially skeptical on the merits of LEAD, I'm glad that he was given the opportunity to shine and reach out to his inner self.

In current local context, education is important but it shouldn't outshine the importance of being a valued individual with valuable life skills.

Thank you to the staff and volunteers of UBS and CampVision for the ample opportunities exposed to Azlan. I would highly recommend LEAD to every child which would allow them to be transformed to be a better person."

**Zalifah, Azlan's sister**

"Self leadership. Your life is your own. Don't let other people control your life and emotions."

**Guo Hao, Westwood Secondary School**

"Guo Hao has improved his self awareness and self management. He has learnt how to embrace diversity by considering and respecting other people's perspectives despite having his own opinions on certain issues. He has also learnt the importance of having an appropriate attitude and appropriate behavior in an appropriate setting. All these changes have become apparent after he started to attend LEAD."

**Simon Sng, Class co-form teacher and subject teacher for Principles of Accounts**



Guo Hao (middle)



Yuyun (extreme left); Tee Gay (fourth from the left)

"I have gone through so many leadership programs. But Lead is one of a kind where it gives you opportunity to open up and from LEAD, I gain more confidence in talking to adults, and in sharing about my experience."

**Yuyun, ITE College East**

"Yuyun is an easy going, resilient and caring student who has benefitted from LEAD. She is more motivated in her studies and puts in effort to improve her relationship with her family."

**Enron Mansor, counsellor, ITE College East**

"There are a lot of things, as adults, we think we know. But I realize when I interact with the youths, that I am still learning, with them. I love the energy with the youths. It took a lot of courage for me to open up, which I learnt from the youths. I really enjoy growing together as a family."

**Tee Gay, volunteer and LEAD 2016 mentor**

Learning the importance and impact of non-verbal communication



Yuyun (ITE College East) and Jeff (Westwood Secondary) making a presentation



LEAD 2016 youths performing at the UBS Asia Philanthropy Forum at Capella Sentosa



LEAD 2016 Family Day Group Photo at UBS Command House

